



Corporate Presentation

February 2026



Confidential

Forward Looking Statements

This presentation contains "forward-looking information" within the meaning of Canadian securities legislation. All information contained herein that is not clearly historical in nature may constitute forward-looking information. Generally, such forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: (i) volatile stock price; (ii) the general global markets and economic conditions; (iii) the health of the automotive industry in the markets where the Company wishes to operate; (iv) the risk associated with development and maintenance of software products; (v) competition faced by the Company in securing experienced personnel and financing; (vi) competition from other players in the market, including those with more resources and history; and (vii) the reliance on key personnel.

Forward-looking information is based on assumptions management believes to be reasonable at the time such statements are made, including but not limited to, continued success in software development, access to qualified sales force, continued involvement of current management, automotive industry activity levels remaining constant, receipt of required regulatory approvals, and such other assumptions and factors as set out herein. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such forward-looking information. Such forward-looking information has been provided for the purpose of assisting investors in understanding the Company's business, operations and exploration plans and may not be appropriate for other purposes. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking information is made as of the date hereof, and the Company does not undertake to update such forward-looking information except in accordance with applicable securities laws. Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this presentation. Forward-looking information is based on assumptions management believes to be reasonable at the time such statements are made.

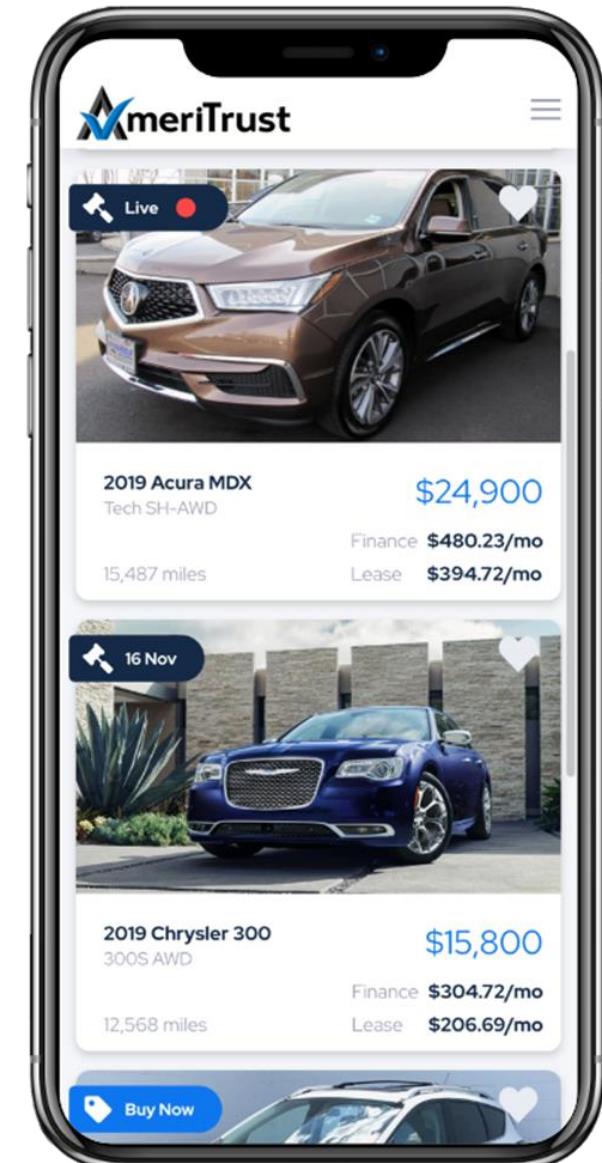
Investor Snapshot

Stock Exchanges and Ticker Symbols	TSXV: AMT OTCQB: AMTFF	AmeriTrust Shareholders
Management & Insider Ownership	20%	
Average Daily Trading Volume (last 3 months)	645,000	
Last Price	CAD \$0.065	
Shares Issued and Outstanding	1.006B	
Warrants	708.9M	
Options	27.5M	
Restricted Share Units	25.8M	
Capital Structure – Fully Diluted	1.77B	
Current Market Cap	CAD \$65.4M	

As of February 6, 2026

Executive Summary

- **AmeriTrust Financial Technologies Inc.** (TSXV: AMT, OTCQB: AMTFF) is listed on the TSX Venture Exchange and is a finance technology and data company that utilizes proprietary technology to be an industry leader in Auto Finance, Servicing, and Remarketing. Its technology stack resulted in the Company becoming the National Lease Partner to Tesla in 2018.
- While the company provides diversity through multiple revenue stream's, the core business is offering a leasing alternative for used vehicles. This business model is unique in the US market and is driven through its proprietary technology.
- Currently licensed in 38 states in the US. with more than 700 active dealers (of more than 18,000 dealers in the US) on the platform.
- Auto Leasing makes up 25% of the new vehicle market and is controlled by the manufacturers. Used vehicle leases make up less than 2% of the market and is limited primarily to "certified pre-owned" programs controlled by the OEM's (Ford, General Motors, Mercedes Benz).
- Traditionally, the only way for US consumers to participate in the used vehicle market has been through retail financing which requires high up-front costs, and steeper monthly payments.
- The Company's differentiated used vehicle leasing technology presents an economic option for US customers who have seen their vehicle affordability decrease in recent years amidst rising inflation and high interest rates.
- AmeriTrust's proprietary leasing solutions offer customers attractive opportunities with lower monthly payments, providing a dealer additional sales opportunities through new financing products and providing lending partners higher risk adjusted returns with better risk profiles for greater security and predictability.
- AmeriTrust's business model has three primary revenue streams: AmeriTrust Financial; AmeriTrust Serves; and, AmeriTrust Auto.



Veteran Management Team

AmeriTrust's management team brings decades of experience in building and leading successful specialty finance companies.

Executives	Background
Jeff Morgan Chief Executive Officer	<ul style="list-style-type: none">• Founder and CEO of AmeriTrust• Partner and GM of Vehicle Leasing Inc.• Brings more than 25 years of auto finance experience to MUSA
John Wimsatt Chief Investment Officer	<ul style="list-style-type: none">• Former CIO at ECN Capital Corp• Institutional Investor• 30 years experience in Specialty Finance with broad funding background
Euwyne Chan Chief Accounting Officer	<ul style="list-style-type: none">• Highly accomplished accounting and finance professional• MBA from Dallas Baptist University• Over 18 years of finance-related experience
Shibu Abraham Chief Financial Officer	<ul style="list-style-type: none">• Publicly traded and private company expertise in the US and Canada• CA, CPA and ACA holder• 25+ years accounting and financial management experience
Jessica Cumbee SVP Compliance - General Council	<ul style="list-style-type: none">• accomplished automotive finance attorney• licensed in multiple states and certified by the National Automotive Finance Association in Consumer Credit Compliance.• held similar positions at Car Capital Technologies, Inc., Octane, and Tricolor Auto.
Richard Goldman VP Capital Markets	<ul style="list-style-type: none">• Co-founder of AutoSoldNow, later acquired by PowerBand / AmeriTrust• 30+ years capital markets, public company experience• Former President, CFO of TSXV listed company
Blake Kirk Chief Operating Officer	<ul style="list-style-type: none">• Auto finance executive with experience in customer service, collections & loss mitigation• GM Financial, Exeter Finance, Sierra Auto Finance & Express Capital Services• Brings more than 23 years of financial experience to AmeriTrust
Troy Hocker Chief Revenue Officer	<ul style="list-style-type: none">• Auto finance executive with experience at the largest direct to consumer leasing company in the US• D&M Leasing• Brings more than 20 years of auto finance experience to AmeriTrust
Sean Severin Chief Information Officer	<ul style="list-style-type: none">• Expertise in financial solutions, credit integration, and innovative product planning• Proven leader in technology transformation, operations strategy, and team culture building• Over 20 years of experience delivering impactful solutions through collaborative leadership
Xia Zhang Chief Technology Officer	<ul style="list-style-type: none">• Specialty in web application development• Pivotal role in building AmeriTrust's loan origination system (LOS)• Brings more than 30 years of information technology experience

Why AmeriTrust

Proprietary technology-driven Dealer finance solution focused on new and used vehicle leasing.

Market Penetration

- Licensed in 38 states and growing.
- Onboarded 700+ Dealers.
- Signed LOIs with 2 National Brands.

Proprietary Dealer Solution

- Integrated with RouteOne and DealerTrack
- Dealer is notified in seconds if their customer is approved via automated decisioning technology.

Fast Funding

- Automated solution will provide same day funding within hours of receipt of completed contracts.

Lease vs Loan Advantage

- Lower monthly payments with less upfront costs.
- More profitable for Dealer Partners.
- Shorter terms means more retention opportunities.
- Higher lender yields.
- Better credit performance.
- Reduces risk of negative equity.

Deeper Portfolio Penetration

- Historic average FICO score of pool of 730+.
- Lease opportunities throughout the credit scale.

AmeriTrust Overview

Company Background

- Using proprietary technology, AmeriTrust has created an innovative automotive platform with a focus on an underserved market, used vehicle auto leasing.
- AmeriTrust was originally founded by CEO Jeff Morgan as MUSA Auto Finance in Q2 2017. The Company developed a leading position in the prime market with an average lessee FICO score in excess of 700. The Company experienced significant growth and achieved superior portfolio performance due to several key dynamics:
 - Targeting creditworthy lessees with risk-based pricing.
 - Conservative data-driven approach for setting residuals utilizing third party data leader Automotive Lease Guide (“ALG”) projections.
 - Used car leasing remains ripe for deeper penetration due to limited competition.
 - Focused on building strong partnerships with a goal of being a full spectrum provider to customers nation wide.
 - Dedication to Proprietary Technology to disrupt the auto lease financing market.

Technology and Capabilities

- AmeriTrust’s product offering streamlines leasing for consumers and dealers as well as incorporates first-of-its-kind technology to navigate the underwriting, funding, and delivery process, allowing AmeriTrust to complete the entire customer experience in minutes.



AmeriTrust’s portal automates the entire lease originations process.



AmeriTrust’s technology performs fraud checks, underwriting checks, and prepares for funding in minutes.



The Company’s cloud-based servicing platform (“AmeriTrust Serves”) efficiently tracks and monitors AmeriTrust’s portfolio.

Case Study: MUSA Auto Finance

MUSA specialized in new and used automotive leasing.

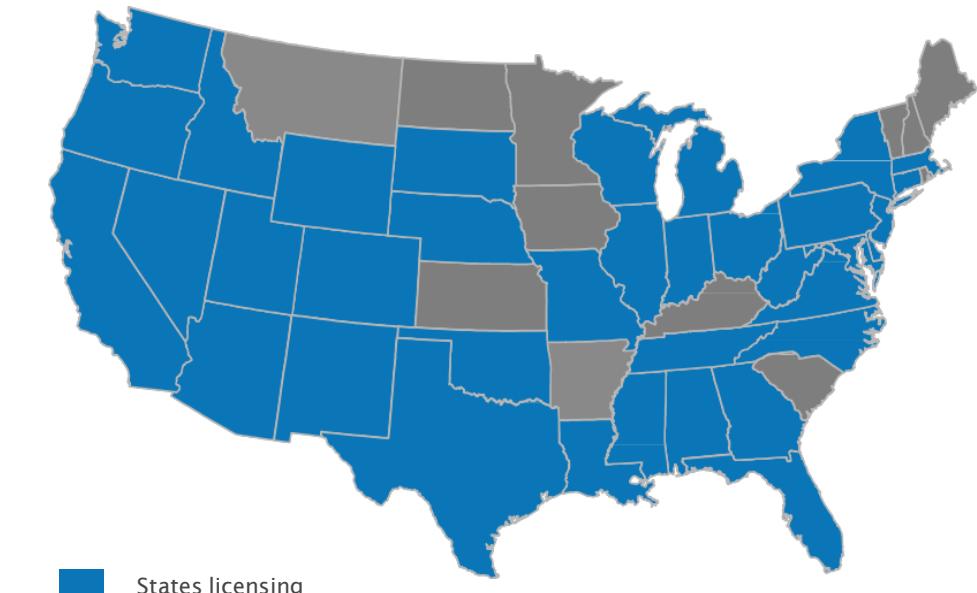
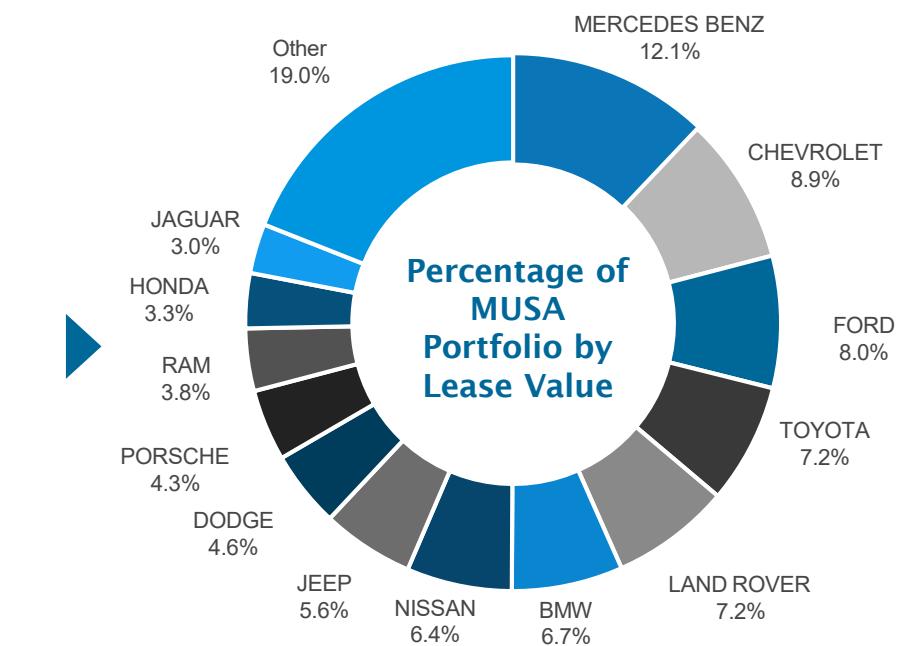
MUSA Auto Finance

- Predecessor company MUSA was founded by AmeriTrust CEO Jeff Morgan.
- The Company grew its automotive lease portfolio to more than USD \$200 million while Jeff Morgan was CEO by focusing on high-quality, credit worthy customers:



- MUSA's core competency in both new and used car leasing supported higher relative returns compared to competitors in the automotive finance space.
- Competitors lack used car leasing knowledge and technology, allowing the Company to benefit from limited competition.

Diversified portfolio excluding Tesla

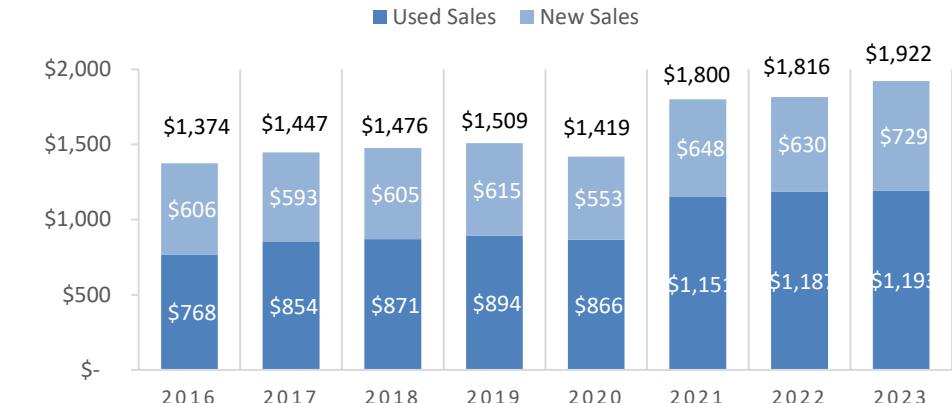


Growing Market Offers Growth Potential

A very large and growing market creates huge opportunity.

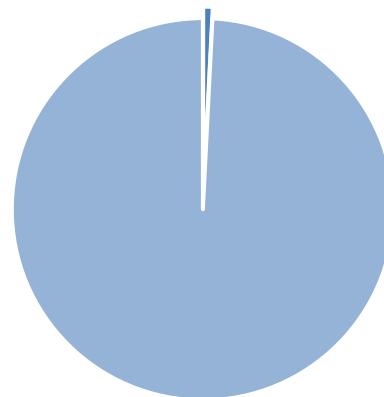
- In 2023, US auto sales reached ~\$2 Trillion, making it the country's largest retail market.
- Sales generally split ~60%/40% between used and new vehicles over time.
- Combined sales CAGR of ~6% since 2019 with used ~7.5% and new ~4.3%.
- According to Experian ~ 80% of new and 40% of used purchases utilize financing.
 - Auto financing market of ~\$1.1 trillion annually.
- Leasing typically represents between 20-30% of new sales but just ~2% of used sales, typically through captive certified preowned programs.
 - Leasing market currently represents a market of ~\$200 billion annually.
- Enormous opportunity exists in expanding used car leasing.
 - At just 10%-20% of current used sales the used car leasing market opportunity represents between \$100 - \$250 billion per year.

US USED/NEW VEHICLE SALES
2016-2023 (\$ BILLIONS)



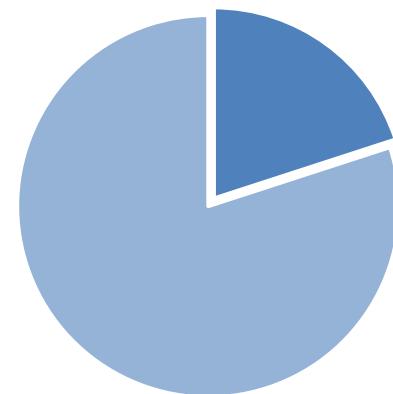
Source: Experian, NADA & Bureau of Transportation

Current Used Vehicle
Leasing Market



▪ Current Leasing Opportunity ▪ Sales

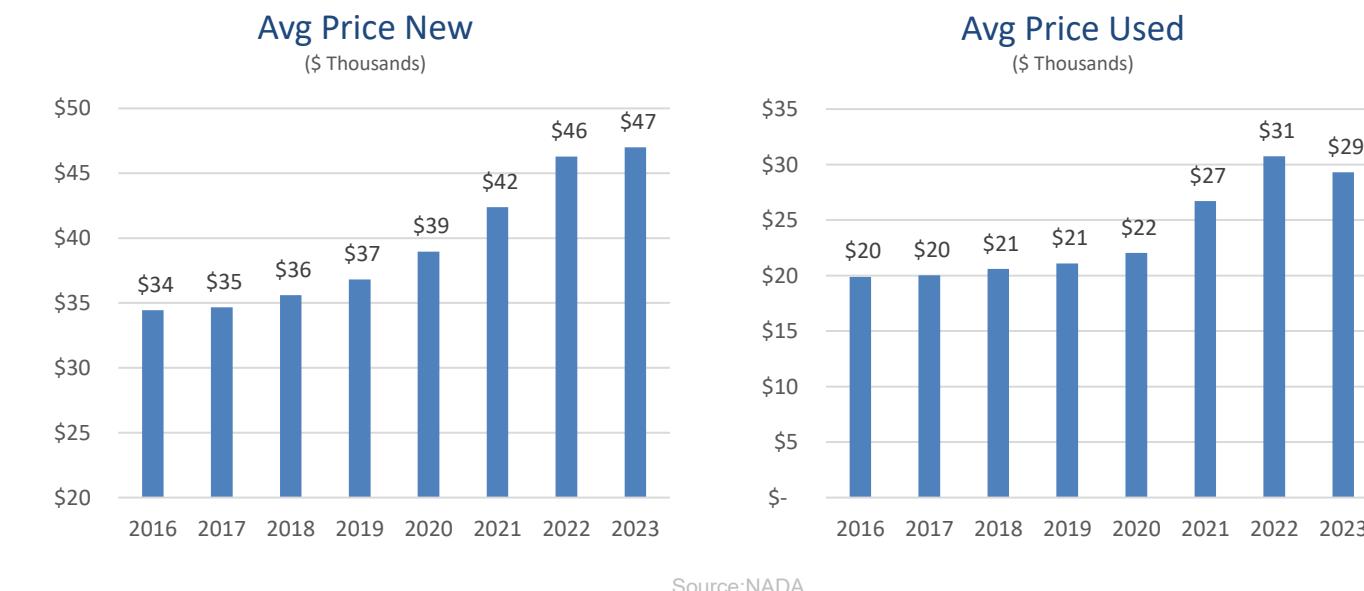
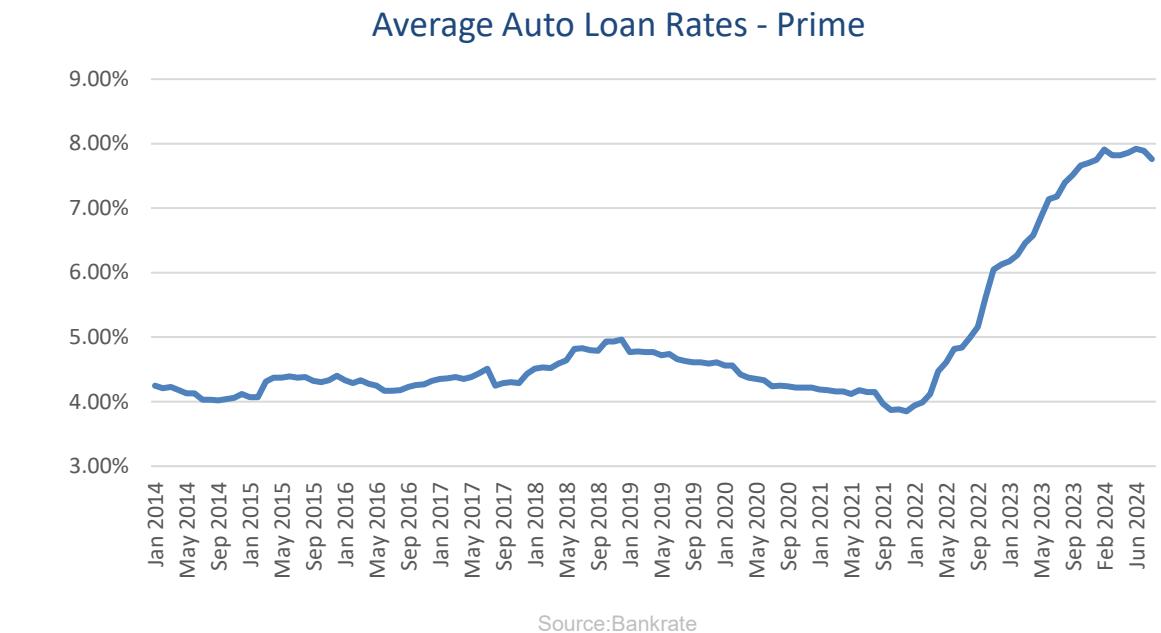
Potential Used Vehicle
Leasing Opportunity



▪ Potential Leasing Opportunity ▪ Sales

Used Car Leasing is an Affordability Solution

- Autos have become significantly less affordable through a combination of higher financing rates and increasing average prices.
- Financing rates have increased meaningfully as the Federal Reserve has responded to inflation by raising Fed Funds rates effectively doubling borrowing rates for prime consumers to ~8% currently.
- In addition, both new and used prices have increased with inflation as well as supply issues coming out of the COVID pandemic.
 - Since 2019 new and used prices have increased ~30% and 38%, respectively.
 - NADA expects prices to continue to grow ~6% per year through 2030 compared to CAGR since 2019 of 6% and 8% for new and used, respectively.
 - Used car leasing reduces monthly payments to consumers by between \$100-\$200 on average, generally reduces downpayments, and customers do not experience significant depreciation associated with traditional auto ownership.



Competitive Landscape

AmeriTrust's flexible automotive leasing platform allows the Company to analyze a broader spectrum of lessees compared to competitors.

Company	Technology	Used Car Lease Capabilities	Customer Experience	Value Chain Capture
	✓	✓	✓	✓
Small Banks / CU	Lacking	Lacking	Lacking	N/A
CITI	✓	Lacking	Lacking	N/A
U.S. Bank	Lacking	Some Certified Pre-Owned	Lacking	N/A
Ford Credit	N/A	Certified Pre-Owned	Lacking	✓
Mercedes Benz Financial	N/A	Certified Pre-Owned	✓	✓



Technology – AmeriTrust possesses market leading leasing technology.



Used Car Lease Capabilities – Deep used car leasing expertise, led by automotive finance veterans.



Customer Experience – The Company's platform dramatically improves leasing efficiency for dealers and has received outstanding reviews from its customers.

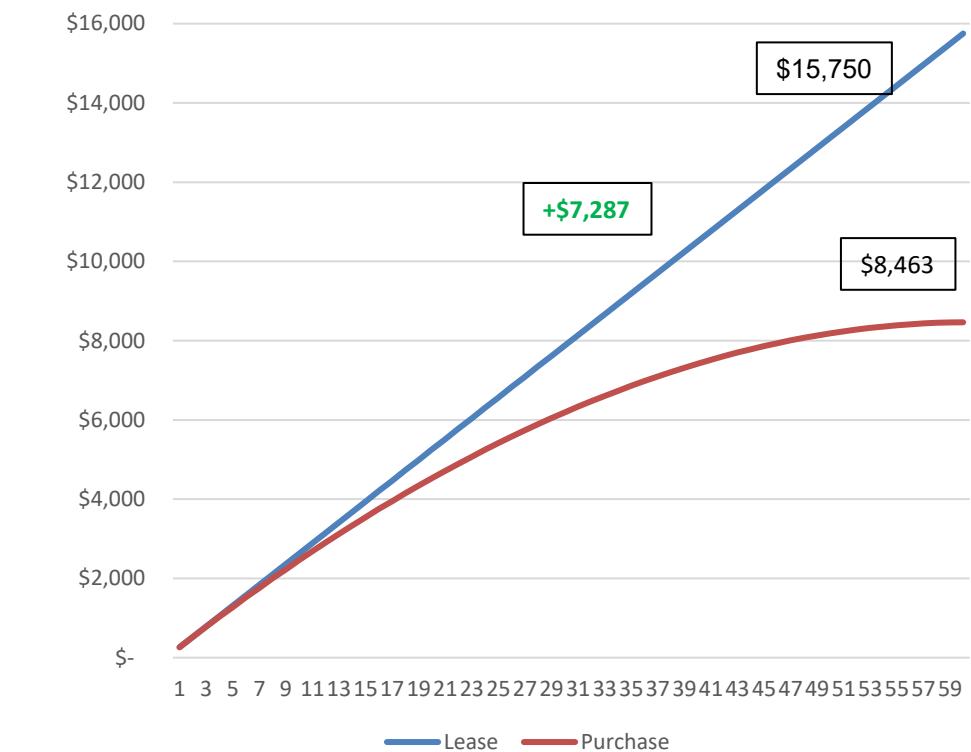


Value Chain Capture – The Company has the unique ability to capture additional components of the value chain through vehicle resale and vehicle protection products.

Leasing is Attractive to Consumers, Dealer & Lenders

- Consumers receive lower monthly payments resulting in more affordable options.
 - In this example, the lease monthly payment is USD \$178.55 less than the loan payment assuming the same purchase price and FICO.
- Dealers sell more cars through expanded financing programs with increased affordability.
 - There is substantial dealer demand for this program; AmeriTrust has 700+ current dealers with a robust pipeline.
- Lenders receive higher equivalent yields (leases are priced off a money factor) with similar risk resulting in higher risk adjusted returns.
 - On average lenders will receive between 150-300 basis points more yield on a prime lease vs a loan.
 - In this example, the Lender receives an incremental \$7,287 in interest over the term of the lease vs a loan.
 - Residual risk is mitigated through conservative up-front residuals and lease structure, which is designed to create equity in the vehicle before lease expiration resulting in early buyouts, pay-offs and trade-ins.
 - Used cars have typically already gone through considerable early depreciation.
 - Residual insurance is also available.

Example 60 mo Lease Interest/Rent
vs. 60 mo Purchase Loan Interest



	Amount	FICO	Monthly Payment	Realized Rate ¹	Total Interest Received
Lease	\$45,000	740	\$712.50	~10%	\$15,750
Loan	\$45,000	740	\$891.05	7%	\$8,463

1. Lease Interest determined by money factor

AmeriTrust's Key Solutions

AmeriTrust Financial

AmeriTrust's proprietary origination platform automates the end-to-end leasing and financing process. Integrated with major dealer systems such as RouteOne and Dealertrack, the platform enables rapid credit decisioning and an accelerated path to funding, supporting efficiency and scalability across its dealer network. AmeriTrust's platform is the first to deliver side-by-side loan and lease decisions from a single retail application, with live-inventory calculators that enable lower payments on shorter terms. AmeriTrust Financial benefits its dealer customers by automatically pre-filling contracts and title documentation, providing exceptionally fast decisioning and funding, and offering free dealer lease training.

AmeriTrust Serves

AmeriTrust Serves is a proprietary, first of its kind, servicing operation. It brings payment processing, customer support, portfolio monitoring, asset remarketing, and analytics into a single unified system, delivering transparency, control, and performance insight for both AmeriTrust and its funding partners. AmeriTrust Serves integrates proprietary algorithms and machine learning to enhance servicing efficiency and create customer retention. Unlike traditional outsourced models, AmeriTrust Serves operates in-house, ensuring personalized service, superior data security, and flexible, customized solutions. This approach combines cost-saving technology with a human touch to foster exceptional customer experiences.

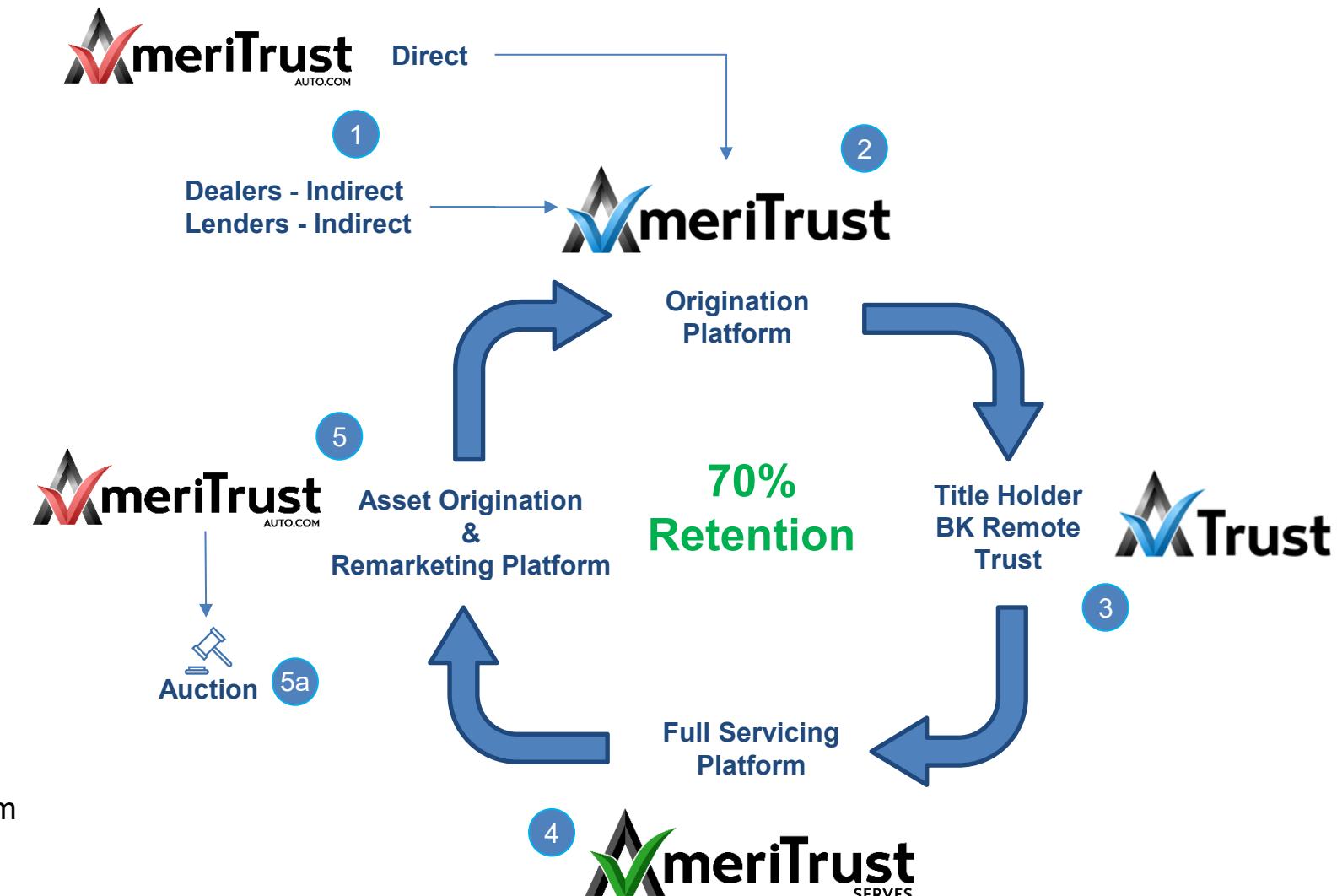
AmeriTrust Auto

AmeriTrust Auto anchors AmeriTrust's vehicle remarketing strategy, managing repossession and lease-end inventory through a retail-first, direct-to-consumer approach. When retail isn't viable, the focus can seamlessly shift to wholesale liquidation, maximizing asset value across the full loan and lease lifecycle.

Key Solutions - Customer Retention Lifecycle

AmeriTrust's scalable model overview:

- 1 Dealers and Lenders submit customers to AmeriTrust.
- 2 AmeriTrust underwrites, approves, funds contract and retains servicing.
- 3 A-Trust (Bankruptcy remote) sells revenue to finance partners with servicing retained.
- 4 AmeriTrust Serves is a full servicing platform providing data and performance reporting.
- 5 AmeriTrust Auto is a remarketing platform focused on repossession and lease returns offered at retail direct-to-consumer online versus traditional wholesale methods; 5a) Vehicles not sold through retail are liquidated wholesale at auction.



Unique Retention Tools

The Company is creating technology to better connect with lessees, keep them engaged, and generate more value.

Capability	Description
AmeriTrust Auto (Subsidiary)	'Virtual Dealership' whereby AmeriTrust re-sells / leases used vehicles that reach end-of-lease at a fraction of the cost of a traditional dealership
Automated Remarketing Intelligence (ARI)	A retention tool that directly interacts with the customer, gathers remarketing data, and enhances the customer experience
Warranty Products	A full suite of vehicle protection products offered through dealer partners

Contact Information

PHONE 1-800-600-6872

EMAIL info@ameritrust.com

ADDRESS
 777 Main Street
 Suite 3000
 Fort Worth, TX
 76102
 USA

ADDRESS
 1100 Burloak Drive
 Suite 300
 Burlington, ON
 L7L 6B2
 CA



The image shows a dark blue GMC Yukon SUV parked on the right side. In the background, a smartphone is held vertically, displaying the AmeriTrust website's vehicle search results. The phone's screen shows a sidebar with filters for Year, Make, Model, Type, Mileage, Sales Price, 48 Mo Lease Payment, Stock #, VIN, and Dealer, with a 'Go' button at the bottom. Below this is a message: 'Total result: 72 vehicles'. To the right of the sidebar is a grid of four vehicle cards. Each card includes a small image of the vehicle, its model and year, its mileage, its original price, its current used price, and its monthly lease payment for 48 and 60 months. The cards are for a 2020 Nissan Armada, 2020 Ford Explorer, 2018 Ford F-150, and 2018 Ram 1500. At the bottom of the phone's screen, there are 'Submit Application' and 'Quote' buttons, along with the text 'Eastern's Automotive Group - Hyattsville'.